

The State of

# France Private Equity Report

Insights into deal activity, portfolio stats and largest investors in France

2024



# Executive Summary

Welcome to "The State of France Private Equity" report. In this report, we go deep into the PE landscape in France.

We share insights on entries, add-ons, exits, holding periods, largest investors, PE portfolio, growth rates and much more. Here is a summary of our key findings:

- Entries PE-backed entries in France are on track to hit a new high this year, propelled by a surge in activity across the Services, Industrials and TMT sectors. Even after the recent surge in deal activity, France notably remains underweight TMT (-5%) compared to the Rest of Europe.
- 2. Exits PE exits are up, driven by a particularly strong Sponsor-to-Sponsor exit market. But multiples are down (currently standing at 9.3x) and holding periods are up (from 5.6 to 6.1 years).
- 3. Largest global investors investing in France Ardian has emerged as the largest sponsor investing in France, managing a total estimated EV of €12.6bn in the region, followed by Bpifrance (€11.1bn) and Clayton, Dubilier & Rice (€10.6bn). France stands out as one of the most domestic PE markets in Europe.
- 4. Largest French investors investing in Europe Ardian also emerges as the leading French HQ'd investor, managing a total estimated EV of €30.9bn across Europe, followed by PAI Partners (€21.6bn) and Astorg (€12bn). Other investors in the top 10 include Crédit Agricole, Bpifrance, Antin, Naxicap, Eurazeo, CDC and AXA.
- 5. PE portfolio stats Services is the largest PE sector in France accounting for 27% of assets followed by Industrials (23%) and Consumer (20%). By region, Paris is the de facto hub, accounting for 47% of French PE-backed assets and 44 of the 50 largest French investors.

E-mail any questions about the data or the report to sid.jain@gain.pro.



Sid Jain, Head of Insights



Maxime Jacquot, Head of Sales, France



**Mikołaj Zegar,** Insights Sr. Associate



Mayuresh Churi, Insights Associate

Chapter: 01

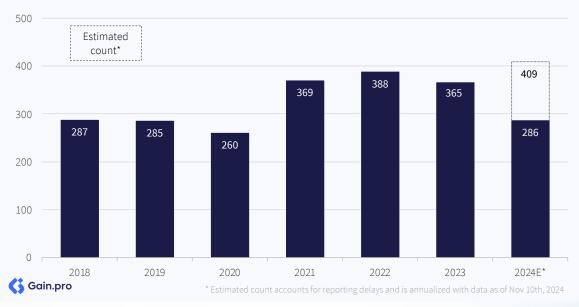
# **Entries**

# **Overall PE Entries**

**PE-backed entries in France are on track to hit a new high this year.** Investors are starting to deploy record levels of dry powder as overall market conditions improve. The strong deal momentum is driven by an uptick in activity in the Services, Industrials and TMT sectors.

### French PE entries are on track to hit a new high this year

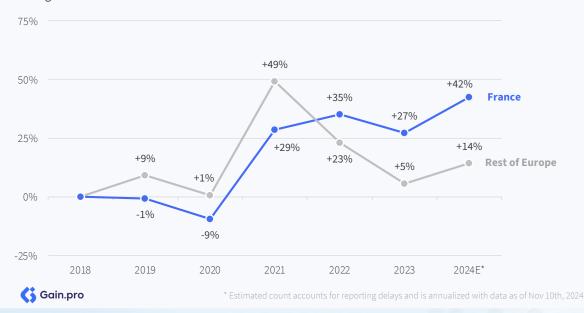
# of PE-backed entries announced in France — majority & minority excluding VC rounds



Compared to the Rest of Europe, deal activity remains stronger in France. Deals are up 42% since 2018, outpacing the 14% rise seen across the Rest of Europe. Unlike other regions, France also did not see a deal boom in 2021 followed by a sharp decline. Activity was more balanced.

#### PE deal activity is stronger in France compared to the Rest of Europe

Change in PE entries normalized to 2018 levels

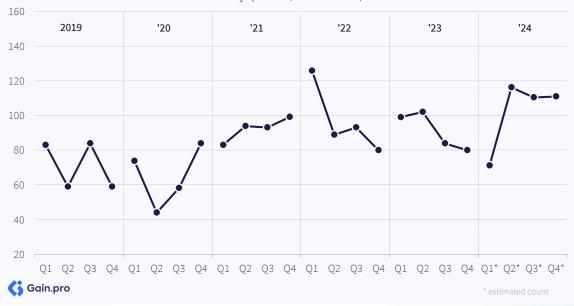


## 01: Entries: Overall PE Entries

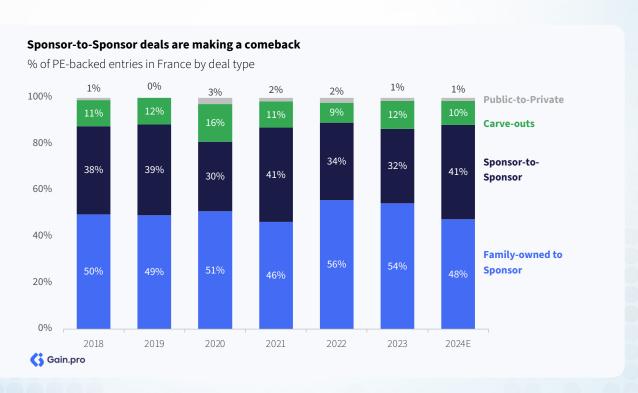
Quarterly PE entry activity in France remains robust. After a slow Q1, the pace of PE entries has picked up. Investor confidence is improving. Q4 saw one of largest PE deals in French history (CD&R acquiring 50% stake in Opella from Sanofi at €16bn EV).

## Quarterly PE entry activity in France remains robust

# of PE-backed entries announced in France by quarter (ex-VC rounds)



As for deal activity by type, Sponsor-to-Sponsor deals are coming back. Their share is up from 32% in 2023 to 41% in 2024. For deals with EBITDA >€10m, their share was even higher (57%).

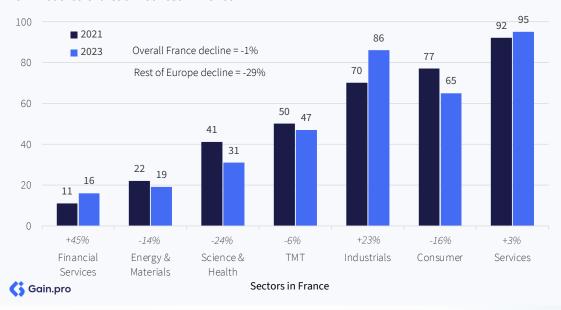


# **Sector Trends**

By sector, PE entries in Industrials, Services and TMT held up better. Entries were up 23% in Industrials, 3% in Services and down just 6% in TMT. Overall, French PE entry count fared better compared to the Rest of Europe (down -1% vs. -29% for the Rest of Europe).

## PE entries in Industrials, Services and TMT held up better compared to other sectors

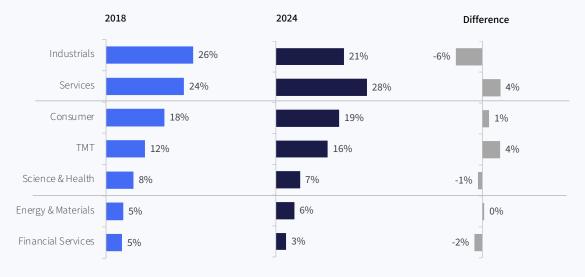
# of PE-backed entries announced in France



Over the longer term, the share of Industrials entries is declining, with TMT and Services gaining share. The share of Consumer entries has also seen an uptick – a trend in contrast to the Rest of Europe, driven by France's attractive fashion, retail and other well-performing consumer brand industries.

### Deal activity in France is shifting away from Industrials into TMT and Services

% of PE-backed entries in France by sector



Gain.pro

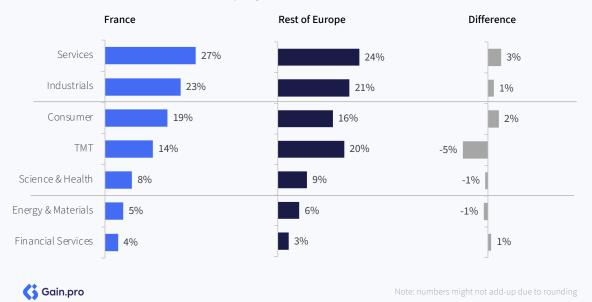
Note: numbers might not add-up due to rounding

## 01: Entries: Sector Trends

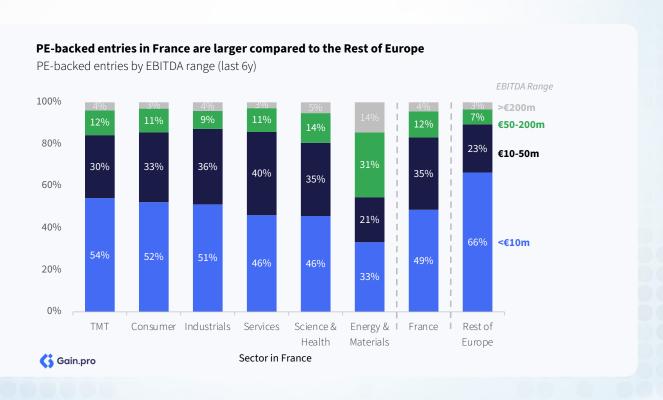
Even after the recent shift in deal activity, France notably remains underweight TMT (-5%). France also remains overweight in the Services (+3%) and Consumer (+2%) sectors compared to the Rest of Europe.

# PE entries in France are underweight TMT and overweight Services compared to the Rest of Europe

% of PE-backed entries in 2023-24 in Europe by sector



As for size, PE-backed entries in France are larger compared to the Rest of Europe. 51% of PE entries in France were of those with EBITDA >€10m (vs. 34% for the Rest of Europe). Entry size was smallest in TMT and largest in Energy & Materials.

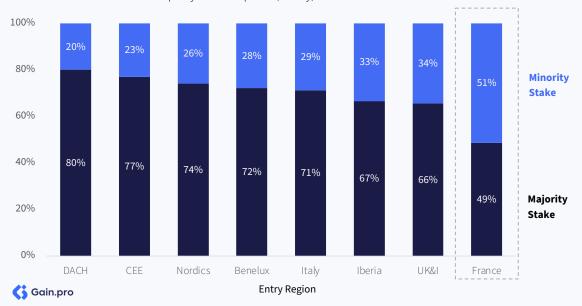


# Minority vs. Majority Deals

France is a big market for minority stakes with many co-investors in a single asset. 51% of PE-backed entries in France were minority stakes (compared to just 20% in DACH, 28% in Benelux and 34% in UK).

# France is a big market for minority stakes with many co-investors in a single asset

% of PE-backed entries in Europe by stake acquired (last 6y)



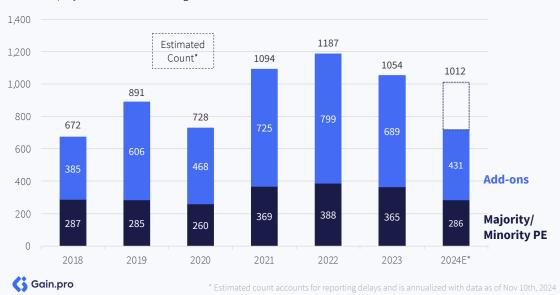


# **Buy-and-Build**

Add-on deal activity in France is slightly muted compared to previous years. Even after estimating for reporting delays and annualizing the data, we expect add-on activity levels to be down ~12% yoy.

# Add-on deal activity in France is slighly muted compared to previous years

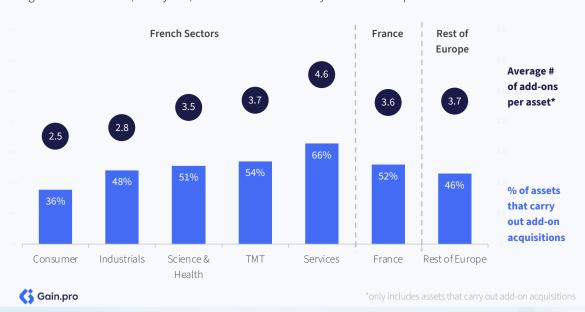
Private equity (PE) entries including add-ons announced in France



France has a similar level of add-on activity compared to the Rest of Europe. On average, 52% of French PE assets carry out add-on acquisitions. By sector, Services, TMT and Industrials are the most active sectors for buy-and-build, accounting for 42%, 19% and 17% of deals, respectively.

#### France has a similar level of add-on activity as the Rest of Europe

Avg. # of add-on deals (last 5 years) and % of assets that carry out add-on acquisitions





Chapter: 02

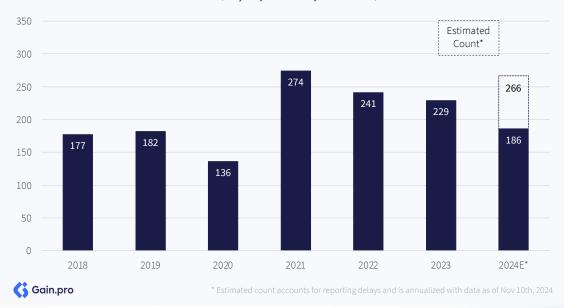
**Exits** 

# **Overall PE Exits**

French PE exit activity is on track to be up year-over-year. After two consecutive years of decline, we expect activity to pick up this year, driven by a particularly strong Sponsor-to-Sponsor exit market in France.

# French PE exits are on track to be up year-over-year

# of PE-backed exits announced in France (majority & minority exits ex-VC)



Quarterly exit volumes are hitting new highs after a slow Q1. Improving overall market conditions, greater availability of credit and fundraising dynamics are all contributing to the uptick.

#### Quarterly exit volumes have picked up after a slow Q1

# of PE-backed exits announced in France (majority & minority) by quarter



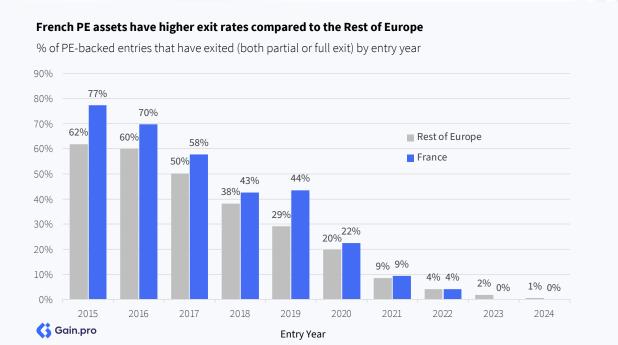


estimated count



#### 02: Exits: Overall PE Exits

As a percentage of entries, a higher number of French PE assets have exited compared to the Rest of Europe. 77% of French PE entries from the year 2015 have exited (vs. 62% for the Rest of Europe). The data for more recent years (2016-2020) tells a similar story.

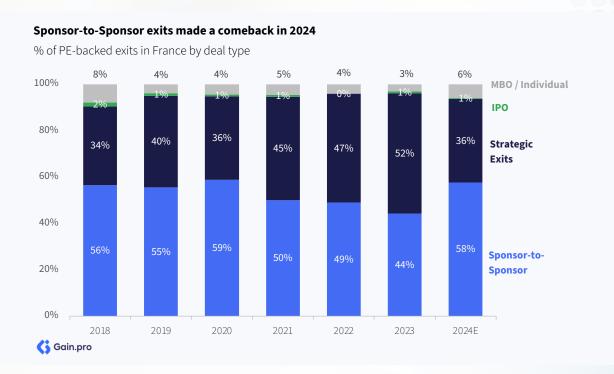


On average, French PE assets have a holding period of around 6 years (in line with other regions). As exits ramp up, we anticipate average holding periods to rise even further, particularly in regions outside of France, which have a larger inventory of longer-held assets.



# 02: Exits: Overall PE Exits

Sponsor-to-Sponsor exits made a comeback in 2024. 58% of PE exits in France in 2024 were Sponsor-to-Sponsor (up from 44% in 2023). The share of strategic exits, which increased in the years 2021-2023, has since come down.



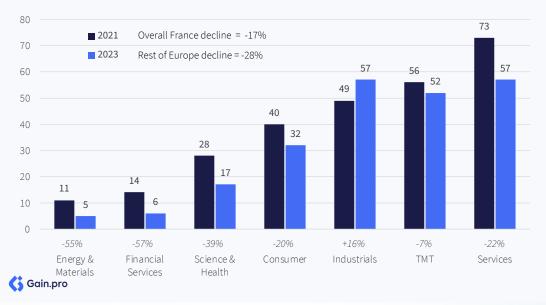


# **Sector Trend**

Exits in Industrials and TMT held up better compared to other sectors. PE exits in Industrials were up 16% and down just 7% in TMT. Overall, French PE exit count also fared better than the Rest of Europe (-17% vs. -28%, respectively).

#### Exit activity in Industrials and TMT held up better compared to other sectors

# of PE-backed exits announced in France



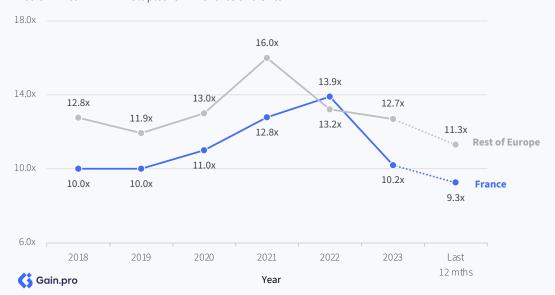


# **Multiples**

**PE** deal multiples in France are lower compared to the Rest of Europe. On average, deals are 20-30% cheaper to execute in France, with the discount holding steady over the past few years (except 2022 which was impacted by a few outlier deals).

# PE deal multiples in France are lower compared to the Rest of Europe

Median EV to EBITDA multiples for PE entries and exits





Chapter: 03

# Largest Investors

# Largest Global Investors Investing in France

Ardian has emerged as the largest investor investing in France, managing a total estimated EV of €12.6bn in the region, followed by Bpifrance (€11.1bn) and Clayton, Dubilier & Rice (€10.6bn).

Other investors in the top 10 include Groupe Crédit Agricole (€10bn), EQT (€9bn), PAI Partners (€6.2bn), KKR (€6.1bn), Naxicap (€5.3bn), Eurazeo (€5.2bn) and Groupe HLD (€4.7bn). Collectively, the largest 50 investors in France manage an estimated EV of €173.3bn, with the top 10 alone managing an estimated EV of €81bn ( $\sim$ 47% of the total).

Region Rank	Investor	HQ	EV Managed (€bn, France)	Portfolio Count (France)	Median portfolio EBITDA (€m, France)	Entries since '18 (France)	Exits since '18 (France)	Global Fundraising 5yr (€bn)
1	Ardian	France	12.6	52	41.4	58	37	24.4
2	Bpifrance	France	11.1	283	10.3	277	128	4.6
3	Clayton, Dubilier & Rice	US	10.6	3	402.6	3	1	38.6
4	Groupe Crédit Agricole	France	10.0	164	10.9	153	51	-
5	EQT	Sweden	9.0	8	174.1	7	5	88.4
6	PAI Partners	France	6.2	16	59.9	16	3	10.0
7	KKR	US	6.1	7	131.1	11	3	98.8
8	Naxicap	France	5.3	56	11.7	28	39	0.9
9	Eurazeo	France	5.2	54	11.1	43	27	13.7
10	Groupe HLD	Luxembourg	4.7	17	42.8	14	4	-
11	cvc	UK	4.7	6	143.9	6	4	61.9
12	TowerBrook Capital Partners	US	4.6	13	48.8	12	3	0.9
13	Caisse de dépôt et placement dı	Canada	4.2	9	137.8	5	0	-
14	Bridgepoint	UK	4.2	16	23.1	18	9	19.9
15	BNP Paribas Développement	France	3.6	151	8.8	133	55	-
16	Goldman Sachs Asset Managem	US	3.6	3	297.5	4	3	34.6
17	CDC France	France	3.3	5	149.1	9	6	-
18	Crédit Mutuel Equity	France	3.2	80	10.3	62	59	-
19	Cobepa	Belgium	3.0	4	90.0	4	5	-
20	Montefiore Investment	France	2.8	21	15.2	23	9	1.2



# Largest Global Investors Investing in France

Region Rank	Investor	HQ	EV Managed (€bn, France)	Portfolio Count (France)	Median portfolio EBITDA (€m, France)	Entries since '18 (France)	Exits since '18 (France)	Global Fundraising 5yr (€bn)
21	IK Partners	UK	2.8	21	27.5	26	16	4.4
22	Arkéa Capital Investissement	France	2.5	26	10.7	31	15	-
23	AXA Investment (incl. CAPZA)	France	2.5	45	12.3	55	28	-
24	Brookfield	Canada	2.5	3	241.8	3	0	117.3
25	Seven2	France	2.4	19	6.6	17	17	2.9
26	Andera Partners	France	2.2	50	7.9	58	51	2.4
27	Astorg	France	2.1	5	75.9	7	3	8.0
28	TA Associates	US	2.1	7	55.0	9	3	29.3
29	Latour Capital	France	2.1	10	30.0	14	7	1.0
30	Sagard	Canada	2.1	23	15.9	22	8	2.5
31	ICG	UK	2.0	11	56.5	13	8	27.2
32	Siparex	France	2.0	90	9.6	89	62	1.6
33	Unigrains	France	2.0	44	6.9	24	7	0.1
34	Cinven	UK	1.9	3	29.0	5	1	14.7
35	Vauban Infrastructure Partners	France	1.9	5	82.0	5	0	-
36	Téthys Invest	France	1.8	8	137.8	5	0	-
37	Rothschild Five Arrows	France	1.7	10	30.0	9	7	1.9
38	Montagu	UK	1.6	7	40.0	7	4	3.3
39	Bain Capital	US	1.6	3	47.3	2	1	27.2
40	EMZ Partners	France	1.5	18	21.6	20	9	1.0
41	Tikehau Capital	France	1.5	27	20.0	32	18	8.9
42	Wendel Group	France	1.5	3	180.9	2	3	-
43	Equistone	UK	1.4	8	48.7	9	12	-
44	Hg	UK	1.4	3	15.0	3	1	27.8
45	Dentressangle	France	1.4	8	20.0	6	6	-
46	Mubadala Investment Company	United Arab Er	1.4	7	111.8	9	1	2.8
47	Charterhouse	UK	1.4	7	30.0	6	4	0.7
48	Carlyle	US	1.3	8	22.6	9	7	41.7
49	Qatar Investment Authority	Qatar	1.3	3	164.3	2	0	-
50	Societe Generale Capital Parten	France	1.3	56	10.6	42	32	-

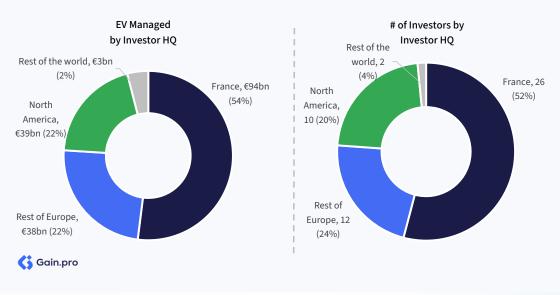


# 03: Largest Investors: Largest Global Investors Investing in France

French HQ'd investors dominate the ranking, taking 6 of the top 10 positions and 26 of the top 50. France's private equity market is distinctly local, with French investors managing €94bn (52%) of total enterprise value (EV), compared to €39bn (22%) for North American investors and €38bn (22%) for the Rest of Europe.

### French HQ'd investors take 6 of the top 10 positions and 26 of the top 50 positions in the ranking

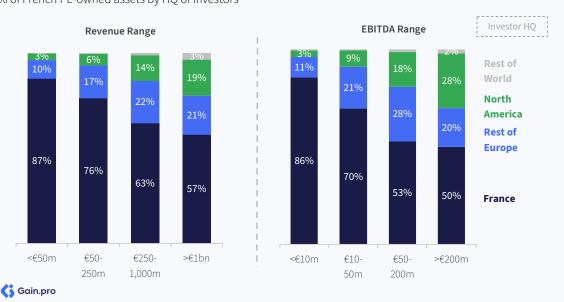
Investors stats for largest 50 investors in France



French PE investors are active across the entire EBITDA spectrum. This is unlike the DACH region where we see local investment significantly drop-off at higher EBITDA ranges.

#### French PE investors are active across the entire EBITDA spectrum

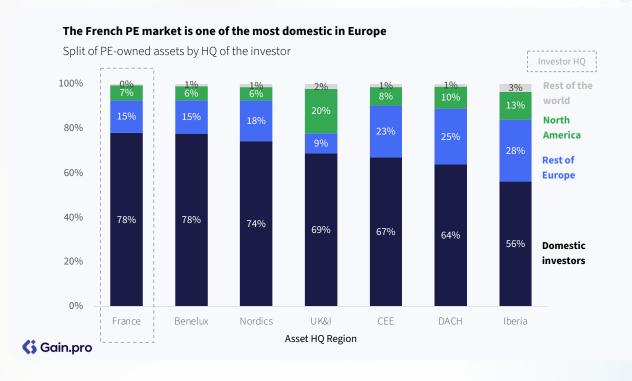
% of French PE-owned assets by HQ of investors



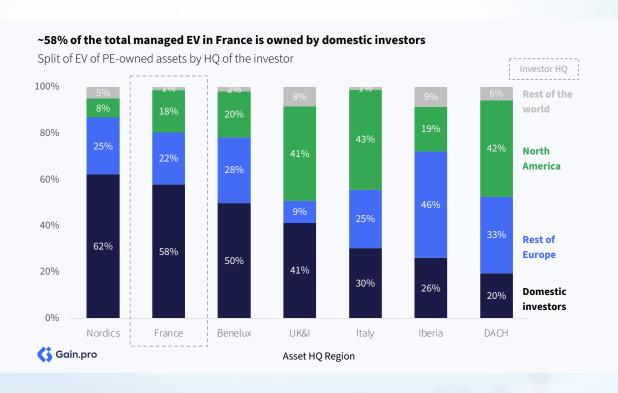


# 03: Largest Investors: Largest Global Investors Investing in France

The French PE market is one of the most domestic in Europe. 78% of PE-owned assets in France are owned by domestic investors. Even global players like Ardian have a strong domestic focus, with 54% of their European PE investments in France. On the other hand, DACH and Iberian markets are much less local with over a third of PE assets in those regions owned by international investors.

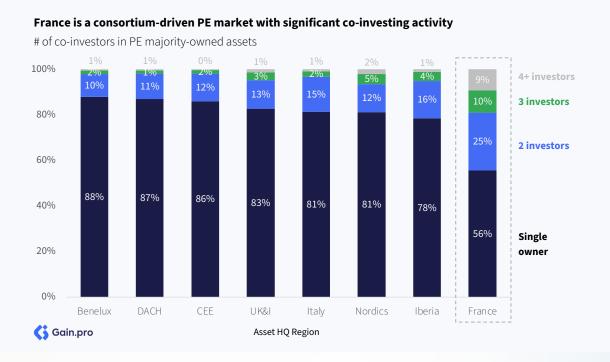


**Domestic investors own 58% of the total managed EV in France**, just behind Nordics' 62%. Note how North American investors hold only 18% of EV share in France, in contrast to UK&I, Italy and DACH where they hold over 40% of the EV. It's hard to "win" the deals against well-established French investors and notable acquirers like Ardian and PAI Partners.



# 03: Largest Investors: Largest Global Investors Investing in France

France is a consortium-driven PE market with significant co-investing activity. 44% of the majority PE-backed assets in France have 2 or more co-owners, with 19% having 3 or more.





# Largest French Investors Investing in Europe

Ardian has emerged as the leading French investor, managing a total estimated EV of €30.9bn in Europe (including France). Closely following it are PAI Partners (managing an EV of €21.6bn) and Astorg (€12bn).

Other investors in the top 10 include Groupe Crédit Agricole (€11.3bn), Bpifrance (€11.2bn), Antin (€7.5bn), Naxicap (€6.3bn), Eurazeo (€6.2bn), Caisse des Dépôts et Consignations (CDC) Groupe (€5.2bn) and AXA Investment (€4.8bn). Collectively, the largest 50 French investors manage an estimated EV of €193bn in Europe with the top 10 alone managing €117bn (61%).

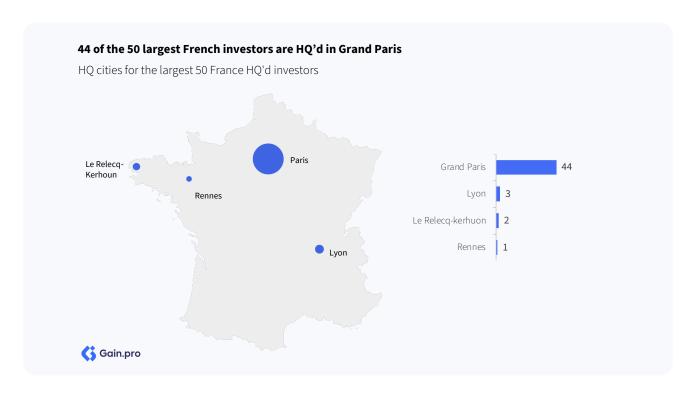
The largest French investors have a median portfolio EBITDA of €28.7m and manage 39 companies each. Over the last 6 years, they have bought nearly twice as many assets than they have sold. Specifically, there have been 1,911 new investments and 1,063 exits.

Region Rank	Investor	HQ	EV Managed (€bn, Pan-Europe)	Portfolio Count (Pan-Europe)	Median portfolio EBITDA (€m, Pan-Europe)	Entries since '18 (Pan-Europe)	Exits since '18 (Pan-Europe)	Global Fundraising 5yr (€bn)
1	Ardian	France	30.9	97	41.3	105	73	24.4
2	PAI Partners	France	21.6	38	68.0	41	15	10.0
3	Astorg	France	12.0	25	54.6	27	8	8.0
4	Groupe Crédit Agricole	France	11.3	168	10.9	162	54	-
5	Bpifrance	France	11.2	287	10.1	277	131	4.6
6	Antin	France	7.5	17	61.9	17	7	14.9
7	Naxicap	France	6.3	61	11.7	32	41	0.9
8	Eurazeo	France	6.2	63	12.1	52	36	13.7
9	CDC France	France	5.2	6	216.2	10	6	-
10	AXA Investment (incl. CAPZA)	France	4.8	57	13.6	68	30	-
11	Wendel Group	France	4.4	6	162.3	5	4	-
12	Rothschild Five Arrows	France	4.0	27	18.8	24	14	1.9
13	Crédit Mutuel Equity	France	3.8	95	10.6	76	62	-
14	BNP Paribas Développement	France	3.8	156	8.8	136	55	-
15	Seven2	France	3.7	26	8.4	26	21	2.9
16	Tikehau Capital	France	3.0	43	14.5	49	22	8.9
17	Montefiore Investment	France	3.0	23	11.9	25	10	1.2
18	Andera Partners	France	2.8	59	9.8	65	56	2.4
19	InfraVia Capital Partners	France	2.6	19	19.5	12	8	5.5
20	Latour Capital	France	2.6	11	49.3	15	7	1.0

	Region Rank	Investor	HQ	EV Managed (€bn, Pan-Europe)	Portfolio Count (Pan-Europe)	Median portfolio EBITDA (€m, Pan-Europe)	Entries since '18 (Pan-Europe)	Exits since '18 (Pan-Europe)	Global Fundraising 5yr (€bn)
Partners	21		France	2.5	27	10.7	32	15	-
	22		France	2.4	8	75.3	9	0	-
25         Siparox         France         2.2         95         8.3         93         67         1.8           26         Chequers Capital         France         2.1         17         17.2         16         16	23	Keensight Capital	France	2.3	28	6.9	28	10	2.8
No.	24	Omnes Capital	France	2.2	20	55.2	37	22	1.7
27         Unigrains         France         2.1         51         6.3         31         8         0.0           28         EMZ Partners         France         2.0         27         16.2         32         12         1.0           29         Essling Capital         France         1.9         111         43.3         8         3            30         Teithys Invest         France         1.8         8         137.8         5         0            31         ARCHIMED         France         1.6         17         6.5         19         7         5.2           32         Dentressangle         France         1.4         20         6.4         23         17         0.3           33         LBO France         France         1.3         16         6.2         17         10         3.1           34         Blackin Capital         France         1.3         57         10.5         43         32            35         Societe Generales         France         1.3         14         20.5         17         8         1.0           37         Ul Investissement         France <t< td=""><td>25</td><td>Siparex</td><td>France</td><td>2.2</td><td>95</td><td>8.3</td><td>93</td><td>67</td><td>1.6</td></t<>	25	Siparex	France	2.2	95	8.3	93	67	1.6
28         ExP Partners         France         2.0         27         16.2         32         12         1.0           29         Essling Capital         France         1.9         11         43.3         8         3            30         Téthys Invest         France         1.8         8         137.8         5         0            31         ARCHIMED         France         1.6         17         6.5         19         7         5.2           32         Dentressangle         France         1.4         20         6.4         23         17         0.3           33         LBO France         France         1.3         16         6.2         17         10         3.1           34         BlackFin Capital         France         1.3         16         6.2         17         10         3.1           35         Societe Generale         France         1.3         57         10.5         43         32         0.2           36         Merieux Equity Partners         France         1.2         23         3         47         26         0.0           37         Ul Investissement         France	26	Chequers Capital	France	2.1	17	17.2	16	16	-
29         Essling Capital         France         1.9         11         43.3         8         3	27	Unigrains	France	2.1	51	6.3	31	8	0.1
30         Téthys Invest         France         1.8         8         137.8         5         0	28	EMZ Partners	France	2.0	27	16.2	32	12	1.0
ARCHIMED   France   1.6   17   6.5   19   7   5.2	29	Essling Capital	France	1.9	11	43.3	8	3	-
Dentressangle   France   1.4   8   20.0   7   6   3   3   3   3   3   3   3   3   3	30	Téthys Invest	France	1.8	8	137.8	5	0	-
1.4   20   6.4   23   17   0.3   3.4   3.4   3.5   3	31	ARCHIMED	France	1.6	17	6.5	19	7	5.2
BlackFin Capital   France   1.3   16   6.2   17   10   3.1	32	Dentressangle	France	1.4	8	20.0	7	6	-
Partners   Partners	33	LBO France	France	1.4	20	6.4	23	17	0.3
Capital Partenaires           36         Merieux Equity Partners         France         1.3         14         20.5         17         8         1.0           37         Ul Investissement         France         1.2         53         5.3         47         26         0.1           38         RAISE         France         1.2         24         27.0         24         10         0.2           39         Argos Wityu         France         1.2         23         8.6         21         12         0.4           40         Crédit Mutuel Arkéa         France         1.2         23         7.0         21         17            41         Hivest Capital Partners         France         1.1         9         15.7         12         3         0.3           42         Abénex         France         0.8         23         9.7         25         9         0.9           43         LFPI Group         France         0.8         15         14.3         14         11         0.5           45         Vivalto Partners         France         0.8         6         16.0         6         0         -	34		France	1.3	16	6.2	17	10	3.1
37         Ul Investissement         France         1.2         53         5.3         47         26         0.1           38         RAISE         France         1.2         24         27.0         24         10         0.2           39         Argos Wityu         France         1.2         23         8.6         21         12         0.4           40         Crédit Mutuel Arkéa         France         1.2         23         7.0         21         17            41         Hivest Capital Partners         France         1.1         9         15.7         12         3         0.3           42         Abénex         France         0.8         23         9.7         25         9         0.9           43         LFPI Group         France         0.8         15         14.3         14         9            44         Qualium Investissement         France         0.8         6         16.0         6         0            46         MBO+         France         0.7         16         8.0         13         13         13         0.3           48         Evolem         France	35		France	1.3	57	10.5	43	32	-
38       RAISE       France       1.2       24       27.0       24       10       0.2         39       Argos Wityu       France       1.2       23       8.6       21       12       0.4         40       Crédit Mutuel Arkéa       France       1.2       23       7.0       21       17       -         41       Hivest Capital Partners       France       1.1       9       15.7       12       3       0.3         42       Abénex       France       0.8       23       9.7       25       9       0.9         43       LFPI Group       France       0.8       15       14.3       14       9       -         44       Qualium Investissement       France       0.8       15       7.8       14       11       0.5         45       Vivalto Partners       France       0.7       16       8.0       13       13       0.3         47       Parquest Capital       France       0.7       12       13.3       12       11       -         48       Evolem       France       0.7       7       13.3       7       11       -         49       Cathay Capit	36	Merieux Equity Partners	France	1.3	14	20.5	17	8	1.0
39       Argos Wityu       France       1.2       23       8.6       21       12       0.4         40       Crédit Mutuel Arkéa       France       1.2       23       7.0       21       17       -         41       Hivest Capital Partners       France       1.1       9       15.7       12       3       0.3         42       Abénex       France       0.8       23       9.7       25       9       0.9         43       LFPI Group       France       0.8       15       14.3       14       9       -         44       Qualium Investissement       France       0.8       15       7.8       14       11       0.5         45       Vivalto Partners       France       0.8       6       16.0       6       0       -         46       MBO+       France       0.7       16       8.0       13       13       0.3         47       Parquest Capital       France       0.7       7       13.3       7       11       -         48       Evolem       France       0.7       7       13.3       7       11       -         49       Cathay Capital	37	UI Investissement	France	1.2	53	5.3	47	26	0.1
40         Crédit Mutuel Arkéa         France         1.2         23         7.0         21         17	38	RAISE	France	1.2	24	27.0	24	10	0.2
41       Hivest Capital Partners       France       1.1       9       15.7       12       3       0.3         42       Abénex       France       0.8       23       9.7       25       9       0.9         43       LFPI Group       France       0.8       15       14.3       14       9       -         44       Qualium Investissement       France       0.8       15       7.8       14       11       0.5         45       Vivalto Partners       France       0.8       6       16.0       6       0       -         46       MBO+       France       0.7       16       8.0       13       13       13       0.3         47       Parquest Capital       France       0.7       12       13.3       12       11       -         48       Evolem       France       0.7       7       13.3       7       11       -         49       Cathay Capital       France       0.7       14       17.6       18       20       3.7	39	Argos Wityu	France	1.2	23	8.6	21	12	0.4
42       Abénex       France       0.8       23       9.7       25       9       0.9         43       LFPI Group       France       0.8       15       14.3       14       9       -         44       Qualium Investissement       France       0.8       15       7.8       14       11       0.5         45       Vivalto Partners       France       0.8       6       16.0       6       0       -         46       MBO+       France       0.7       16       8.0       13       13       13       0.3         47       Parquest Capital       France       0.7       12       13.3       12       11       -         48       Evolem       France       0.7       7       13.3       7       11       -         49       Cathay Capital       France       0.7       14       17.6       18       20       3.7	40	Crédit Mutuel Arkéa	France	1.2	23	7.0	21	17	-
43         LFPI Group         France         0.8         15         14.3         14         9         -           44         Qualium Investissement         France         0.8         15         7.8         14         11         0.5           45         Vivalto Partners         France         0.8         6         16.0         6         0         -           46         MBO+         France         0.7         16         8.0         13         13         13         0.3           47         Parquest Capital         France         0.7         12         13.3         12         11         -           48         Evolem         France         0.7         7         13.3         7         11         -           49         Cathay Capital         France         0.7         14         17.6         18         20         3.7	41	Hivest Capital Partners	France	1.1	9	15.7	12	3	0.3
44       Qualium Investissement       France       0.8       15       7.8       14       11       0.5         45       Vivalto Partners       France       0.8       6       16.0       6       0       -         46       MBO+       France       0.7       16       8.0       13       13       13       0.3         47       Parquest Capital       France       0.7       12       13.3       12       11       -         48       Evolem       France       0.7       7       13.3       7       11       -         49       Cathay Capital       France       0.7       14       17.6       18       20       3.7	42	Abénex	France	0.8	23	9.7	25	9	0.9
45         Vivalto Partners         France         0.8         6         16.0         6         0         -           46         MBO+         France         0.7         16         8.0         13         13         0.3           47         Parquest Capital         France         0.7         12         13.3         12         11         -           48         Evolem         France         0.7         7         13.3         7         11         -           49         Cathay Capital         France         0.7         14         17.6         18         20         3.7	43	LFPI Group	France	0.8	15	14.3	14	9	-
46       MBO+       France       0.7       16       8.0       13       13       0.3         47       Parquest Capital       France       0.7       12       13.3       12       11       -         48       Evolem       France       0.7       7       13.3       7       11       -         49       Cathay Capital       France       0.7       14       17.6       18       20       3.7	44	Qualium Investissement	France	0.8	15	7.8	14	11	0.5
47       Parquest Capital       France       0.7       12       13.3       12       11       -         48       Evolem       France       0.7       7       13.3       7       11       -         49       Cathay Capital       France       0.7       14       17.6       18       20       3.7	45	Vivalto Partners	France	0.8	6	16.0	6	0	-
48 Evolem France 0.7 7 13.3 7 11 - 49 Cathay Capital France 0.7 14 17.6 18 20 3.7	46	MBO+	France	0.7	16	8.0	13	13	0.3
49 Cathay Capital France 0.7 14 17.6 18 20 3.7	47	Parquest Capital	France	0.7	12	13.3	12	11	-
	48	Evolem	France	0.7	7	13.3	7	11	-
50 Unexo France 0.6 36 10.4 36 18 -	49	Cathay Capital	France	0.7	14	17.6	18	20	3.7
	50	Unexo	France	0.6	36	10.4	36	18	-



**44 of the 50 largest French investors are HQ'd in Grand Paris.** Those outside include ARCHIMED, Merieux Equity Partners and Evolem who are HQ'd in Lyon; Arkéa Capital and Crédit Mutuel Arkéa in Le Relecq-Kerhuon and Unexo in Rennes.



The portfolio of French investors is largely concentrated within France, with only a handful investing abroad meaningfully. Those with >50% of their portfolio abroad include PAI Partners (#2), Astorg (#3), Antin (#6), Rothschild Five Arrows (#12), InfraVia Capital Partners (#19), Keensight Capital (#23) and Chequers Capital (#26). Astorg, Antin and Rothschild jump out as those focused more on the UK (>30% of their portfolio).

	# of PortCos	UK&I	Nordics	Italy	Iberia	France	DACH	CEE	Benelux		# of PortCos	UK&I	Nordics	Italy	Iberia	France	DACH	CEE	Benelux
Ardian	97	5%	1%	14%	5%	54%	13%	1%	7%	Tikehau Capital	43	9%	0%	12%	7%	63%	2%	0%	7%
PAI Partners	38	16%	0%	8%	11%	42%	13%		11%	Montefiore Investment	23					91%			
Astorg	25	40%	0%			20%			24%	Andera Partners	58					86%			
Groupe Crédit Agricole	168					98%	0%		0%	InfraVia Capital Partners	19			16%	21%	21%	11%		119
Bpifrance	287					99%	0%		1%	Latour Capital	11					91%			
Antin	17	41%	6%	18%	6%	12%	12%		6%	Arkéa Capital Investisseme	26					100%			
Naxicap	61					92%	5%		3%	Vauban Infrastructure Partr	7		14%			71%	14%		
Eurazeo	63	5%				86%	3%		3%	Keensight Capital	28					43%	11%		21%
CDC France	6					83%	0%		17%	Omnes Capital	20		15%			50%			
AXA Investment (incl. CAPZA)	57					79%	4%		2%	Siparex	95					95%			
Wendel Group	6				17%	50%	0%		33%	Chequers Capital	17			24%		47%	24%		6%
Rothschild Five Arrows	27	33%	0%			37%	11%		19%	Unigrains	51					86%			
Crédit Mutuel Equity	95					84%	14%		2%	EMZ Partners	27					67%	33%		
BNP Paribas Développement	156					97%	1%		1%	Essling Capital	11				9%	82%			
Seven2	26					73%	0%		23%	Téthys Invest	8					10096			

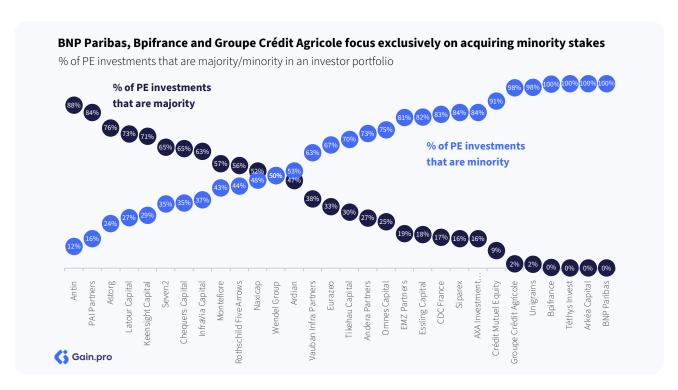


24

By sector, the portfolio of the largest French investors is quite diversified. On average, they allocate 26% of their portfolio to Services, followed by 20% to Industrials and 17% to TMT. Only 5 investors have >50% of their portfolio in one sector: PAI Partners (51% in Consumer), Seven2 (54% in TMT), Chequers Capital (59% in Services), Unigrains (55% in Consumer) and Téthys Invest (63% in Science & Health).

	# of PortCos	TMT	Services	Science & Health	Energy & Materials	Industrials	Financials	Consumer		# of PortCos	TMT	Services	Science & Health	Energy & Materials	Industrials	Financials	Consumer
Ardian	97	16%	27%	19%		11%		16%	Tikehau Capital	43	20%	22%		10%	41%		
PAI Partners	38	5%	14%	14%		16%		51%	Montefiore Investment	23	9%	30%	9%		9%		35%
Astorg	25	36%	16%	24%		16%		4%	Andera Partners	59	14%	42%	7%	4%	19%		11%
Groupe Crédit Agricole	168	5%	24%	8%	9%	25%		29%	InfraVia Capital Partners	19	24%	12%	24%	41%	0%		
Bpifrance	287	8%	32%	9%		30%		14%	Latour Capital	11	9%	18%	9%	9%	27%	18%	9%
Antin	17	27%	27%	13%	20%	13%		0%	Arkéa Capital Investissement	27	0%	19%	8%		35%		35%
Naxicap	61	8%	22%	8%		28%	5%	27%	Vauban Infrastructure Partners	8	0%	50%		17%	17%		17%
Eurazeo	63	25%	18%	10%	7%	15%	8%	18%	Keensight Capital	28	50%	18%	29%				
CDC France	6	40%	20%			20%		20%	Omnes Capital	20	10%	15%	10%	30%	30%		5%
AXA Investment (incl. CAPZA)	57	27%	27%	13%	5%	16%		11%	Siparex	95	6%	33%	12%		34%		11%
Wendel Group	6	17%	50%		17%	17%		0%	Chequers Capital	17	6%	59%			24%	6%	
Rothschild Five Arrows	27	41%	19%	26%	0%	7%	7%	0%	Unigrains	51	2%	2%		4%	35%		55%
Crédit Mutuel Equity	95	6%	24%	6%	6%	31%		25%	EMZ Partners	27	22%	37%	11%		15%		7%
BNP Paribas Développement	156	6%	28%	5%		34%		22%	Essling Capital	11	9%	36%	9%		36%		9%
Seven2	26	54%	15%	8%		0%	15%	8%	Téthys Invest	8	0%	13%	63%		0%	13%	13%

The preference for minority versus majority stakes differs significantly across investors. BNP Paribas, Bpifrance and Groupe Crédit Agricole focus almost exclusively on acquiring minority stakes. On the other hand, Antin, PAI Partners and Astorg are more majority-focused.

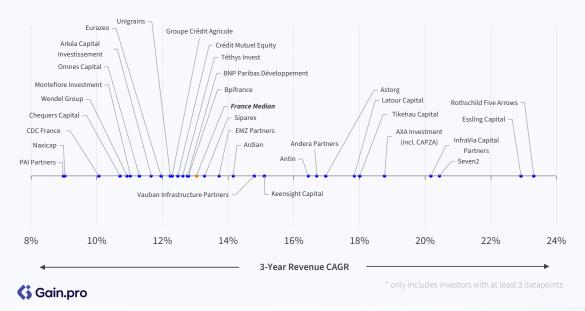




Rothschild Five Arrows, Essling Capital, Seven2, InfraVia Capital Partners and AXA Investment are investors with the fastest-growing portfolios. Essling Capital and Rothschild Five Arrows have one of the most acquisitive portfolios, while Seven2 is titled more toward the fast-growing TMT sector.

## Rothschild Five Arrows, Essling Capital and Seven2 are investors with fastest growing portfolios

Median portfolio 3-year revenue CAGR for 30 largest French investors\* (last reported values)



Astorg, Téthys Invest and Vauban Infrastructure Parents are investors with the highest median portfolio EBITDA margin. It's interesting to note that almost all large French investors have a median EBITDA margin of 10% or more.

#### Astorg, Téthys Invest and Vauban Infra Partners are investors with highest portfolio margin

Median portfolio EBITDA margin (last reported) for 30 largest French investors\*

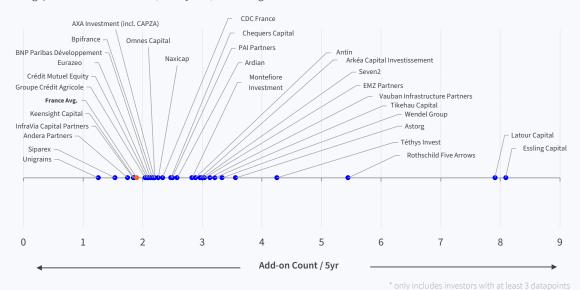




Essling Capital, Latour Capital, Rothschild Five Arrows, Téthys Invest and Astorg are investors with the highest buy-and-build activity in their portfolios. Most large French investors employ a buy-and-build strategy as a value-creation tool to varying degrees.

#### Essling Capital, Latour Capital and Rothschild Five Arrows have highest buy-and-build activity

Avg. portfolio add-on count (last 5 years) for 30 largest French investors\*







Chapter: 04

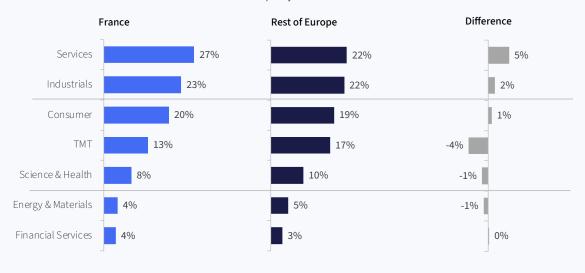
# PE Portfolio Insights

# **Sector Stats**

Services is the largest sector in France accounting for 27% of PE assets, followed by Industrials (23%) and Consumer (20%). Notably, France remains underrepresented in TMT compared to the Rest of Europe, both in terms of PE-owned assets and current PE deal activity.

# French PE assets have a higher concentration in Services and a lower allocation to TMT vs. the RoE

% of PE-backed assets in France and Rest of Europe by sector

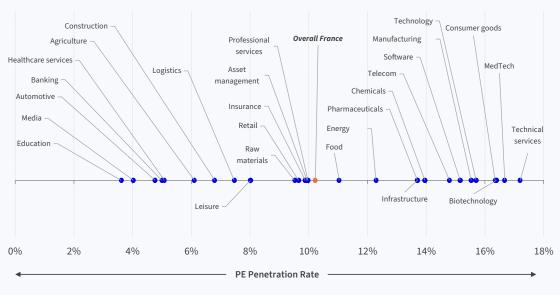


Gain.pro

PE penetration in France is highest in Technical Services, MedTech and Consumer Goods. Software and Technology, which aren't far behind, are the ones to look out for, especially as more deal activity shifts into those sectors.

#### PE penetration in France is highest in Technical Services, MedTech and Consumer Goods

% of assets over 100 FTE in France owned by private equity firms

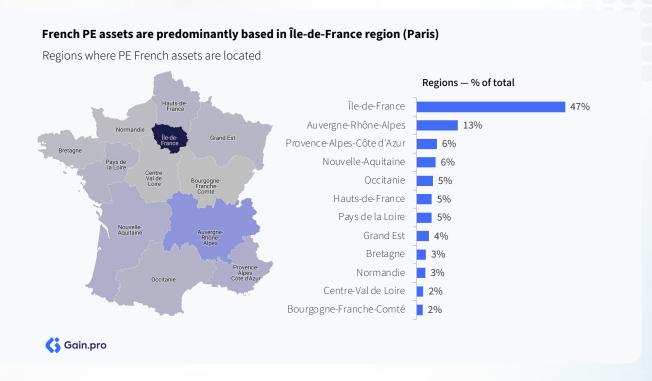


😘 Gain.pro

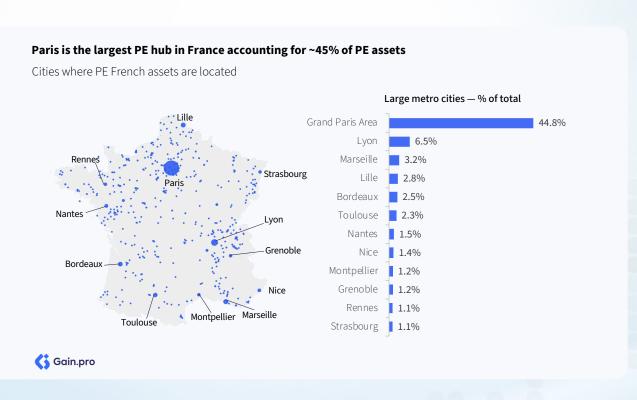
29

# **Regional Stats**

French PE assets are predominantly based in the Île-de-France region (Paris). The region accounts for 47% of the country's PE assets, followed by Auvergne-Rhône-Alpes at 13% and Provence-Alpes-Côte-d'Azur at 6%.



Paris is the largest PE hub in France. 45% of French PE assets are HQ'd there. Other smaller hubs include Lyon (6.5% of PE assets), Marseille (3.2%), Lille (2.8%) and Bordeaux (2.5%). Assets outside of Paris are spread widely, with key clusters located on the western and southern coasts.



# 04: PE Portfolio Insights: Regional Stats

Sector-wise, Paris (Île-de-France) leans towards Services and TMT. 36% of PE-owned assets in Paris are in Services, 18% in TMT and 16% in Consumer. Other French regions are more focused on Industrials and Consumer sectors.

# Paris is Services and TMT heavy while other regions are Industrials and Consumer heavy

Split of French regions by sector (% of PE assets)

#	Region	Largest Sector	Region share	Consumer	Financial Services	Industrials	Materials & Energy	Science & Health	Services	TMT
1	Île-de-France (Paris)	Services	47%	16%	5%	13%	3%	8%	36%	18%
2	Auvergne-Rhône-Alpes	Industrials	13%	24%		32%	5%	8%	18%	11%
3	Provence-Alpes-Côte d'Azur	Consumer	6%	23%		12%	5%	13%	22%	23%
4	Nouvelle-Aquitaine	Industrials	6%	23%		35%	6%	8%	20%	8%
5	Occitanie	Services	5%	17%		27%	6%	10%	28%	12%
6	Hauts-de-France	Industrials	5%	25%		31%	6%		24%	7%
7	Pays de la Loire	Industrials	5%	29%		33%		11%	18%	6%
8	Grand Est	Industrials	4%	17%		48%			17%	7%
9	Bretagne	Industrials	3%	21%		37%	12%		17%	4%
10	Normandie	Industrials	3%	13%		43%		9%	26%	4%
11	Centre-Val de Loire	Industrials	2%	13%		53%			13%	5%
12	Bourgogne-Franche-Comté	Industrials	2%	24%	0%	47%	3%	15%	9%	3%

# Gain.pro

Île-de-France (Paris) dominates the asset pool across all sectors. The dominance is especially visible in Financial Services (63% share), TMT (58%) and Services (58%). Auvergne-Rhône-Alpes ranks second in most sectors, with the smallest gap seen in Industrials (22% vs. 17%).

# Île-de-France (Paris) dominates the asset pool across all sectors

% of asset pool by region in each investment sector

### INVESTMENT SECTOR

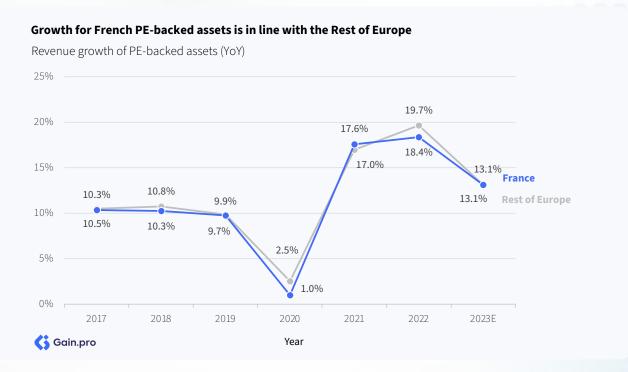
		Consumer	Financial Services	Industrials	Materials & Energy	Science & Health	Services	ТМТ
	#1	Île-de-France	Île-de-France	Île-de-France	Île-de-France	Île-de-France	Île-de-France	Île-de-France
-		37%	63%	22%	35%	41%	58%	58%
DOMINANT REGION	#2	Auvergne-Rhône-Alpes	Auvergne-Rhône-Alpes	Auvergne-Rhône-Alpes	Auvergne-Rhône-Alpes	Auvergne-Rhône-Alpes	Auvergne-Rhône-Alpes	Provence-Alpes-Côte d'Azur
Ë		15%	8%	17%				11%
Ë	#3	Provence-Alpes-Côte d'Azur	Pays de la Loire	Nouvelle-Aquitaine	Bretagne	Provence-Al pes-Côte d'Azur	Occitanie	Auvergne-Rhône-Alpes
¥		7%	5%	8%	8%	9%	5%	10%
É	#4	Nouvelle-Aquitaine	Bretagne	Grand Est	Nouvelle-Aquitaine	Occitanie	Provence-Al pes-Côte d'Az ur	Occitanie
0		7%	3%	8%	8%			5%
_	#5	Pays de la Loire	Normandie		Occitanie	Pays dela Loire	Nouvelle-Aquitaine	Nouvelle-Aquitaine
		7%	3%	6%		6%	4%	3%
	#6	Hauts-de-France	Provence-Al pes-Côte d'Az ur	Pays dela Loire	Hauts-de-France	Nouvelle-Aquitaine	Hauts-de-France	Hauts-de-France
		6%	3%	6%	6%	5%	4%	3%
	#7	Occitanie	Centre-Val de Loire	Bretagne	Provence-Alpes-Côte d'Azur	Hauts-de-France	Pays de la Loire	Grand Est
		4%	2%	5%	6%	4%	3%	2%





# **Growth and Margin**

**Growth for PE-backed assets in France mirrors that of the Rest of Europe.** Although growth remains strong and in double digit territory, we are starting to see moderation in growth rates vs. 2021 and 2022.



Margins for French PE assets have been expanding. They are up 220 bps since 2018, standing at 11.9% vs. 11.7% in the Rest of Europe.

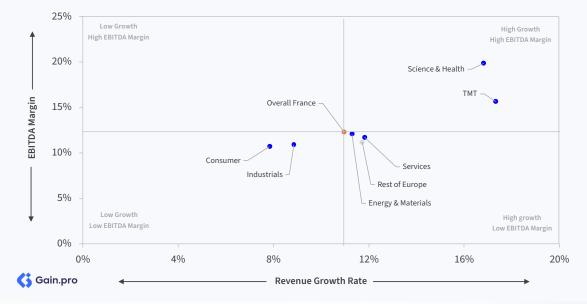


# 04: PE Portfolio Insights: Growth and Margin

Science & Health and TMT stand out as high growth, high margin sectors. Industrials and Consumer assets have both lower growth rates and margins, as was also the case with DACH PE assets.

# Science & Health and TMT stand out as high growth, high margin sectors

Median 5 yr revenue CAGR (2018-23) vs. EBITDA margin (last reported) for French PE assets





# Methodology

The data for this report comes from Gain.pro.

#### **Entries & Exits**

We define PE-backed entries as those in which a PE firm took a minority or majority stake. We define PE-backed exits as those in which a PE firm sold a minority or majority stake. We exclude any VC rounds from our analysis. Both entries and exits exclude live (pre-2023) and aborted deals.

Unless otherwise stated, we only focused our analysis on assets HQ'd in France.

We estimate the deal count based on prior deal history and the percentage of deals that are announced or added post-quarter close.

## **Financials**

Unless stated otherwise, the financial metrics in the report are last reported. Where possible, we have used 2023 metrics. In cases where 2023 numbers are still being reported, we have relied on 2022 metrics.

For metric calculations, we only included assets that had a hand-curated profile on Gain.pro (12-14+ hours of primary research).



# Methodology

# **Rankings**

We take a novel approach to our ranking, which is based on total managed enterprise value (EV) in Europe.

At Gain.pro, we track over 12,900 investor portfolios in detail. We calculate EV for each asset in the investors portfolio by multiplying the assets' EBITDA by a predicted exit multiple, and sum it up. Where EBITDA numbers are not available, we estimate it based on assets revenue and investors' other holdings.

We only consider majority buyout and minority-owned PE assets for our rankings. We exclude any VC investments and publicly listed stakes. We also adjust for ownership share.

We leverage the assets' sector, size, growth rate, margin profile and cash generation to predict its exit multiple.

Further, we exclude any inactive investors from the largest global investors in France ranking with: i) <3 portfolio companies in France; ii) <2 entries in France since 2018 and iii) <2 positive portfolio EBITDA values.

For the largest French investors rankings, we exclude investors with: i) <5 portfolio companies in Europe; ii) <5 entries since 2018 in Europe and iii) <3 positive portfolio EBITDA values.



# **About Gain.pro**

Gain.pro is on a mission to provide global private market visibility. Our industry-leading platform combines advanced AI tech with local-for-local research. It delivers the highest quality information on the companies that matter to you most.

We serve 100% of MBB/Big-4 advisories, clients representing >\$1tn of private equity capital and more than 70% of the top-20 global M&A houses. Examples include Blackstone, Goldman Sachs and McKinsey. We lead the market on customer satisfaction, as validated by external research (User Evidence survey 2023).

Gain.pro has been named as one of Europe's top 50 fastest growing businesses, operating globally with offices in Amsterdam, London, Frankfurt, Warsaw and Bangalore.



# **Discover more Gain.pro insights**

Find all our research at gain.pro/resources









# Stay Informed, Stay Ahead

Gain access to our latest reports, in-depth industry analysis, and exclusive insights—delivered straight to your inbox.

Scan here.



